

CAPABILITY STATEMENT

UEI: R5GVWKEQJ354

CAGE: 9VDW2

COMPANY OVERVIEW

Gov Con Strategy Services delivers end-to-end government contracting support, specializing in market strategy, proposal development, and compliance solutions. With 16+ years of experience and a proven national track record, we help businesses position, compete, and win in federal, state, and corporate contracting arenas.

CORE COMPETENCIES

- **Government Contracting Strategy:** Development of tailored go-to-market strategies, market research, and opportunity pipeline alignment for government contracting.
- **Proposal Development & Management:** Full-service RFP/RFQ response preparation, including technical writing, compliance matrices, pricing strategies, and evaluation-readiness.
- **Certification Management:** Preparation, submission, and monitoring of federal, state, and corporate certifications to strengthen market positioning.
- **Capability Statement Development:** Creation of high-impact, agency-ready capability statements that clearly communicate value, capacity, and differentiators.
- **Secure Data Handling:** Enterprise-grade processes for safeguarding client documents and proprietary data, with encrypted transfer and storage protocols.

DIFFERENTIATORS

- **Experience:** Proven expertise across federal, state, and corporate contracting ecosystems with a strong track record of success.
- **Specialization in Small & Diverse Business Growth:** Unique focus on helping minority-, women-, veteran-, and disadvantaged-owned businesses build long-term contracting capacity.
- **End-to-End Gov Con Support:** Unlike general consulting firms, Gov Con Strategy Services provides a complete continuum of services, from certification to proposal submission to strategic positioning.
- **Proven Results & National Reach:** Thousands of certifications and successful proposals completed across multiple industries and agencies nationwide.
- **Secure & Transparent Processes:** A trusted partner that combines compliance rigor with transparency, ensuring clients remain informed and confident throughout the process.



GOV CON STRATEGY GROUP

9800 Connecticut Dr., Crown Point IN 46307

Joanne Tica, CEO and Founder



NAICS CODES

- 541611 - Management Consulting Services
- 541499 - All Other Business Support Services
- 541618 - Other Management Consulting Services
- 541410 - Document Prep Services
- 541990 - Other Professional and Technical Services

CERTIFICATIONS

WOMAN OWNED

PAST PERFORMANCE

RFP Development \$6,000,000 3 year contract Federal Agency Awarded June 2025	RFP Development \$9,700,000 5 year contract Federal Agency Awarded July 2025
Professional Capability Statement Development 100+ YTD 2025 Examples Available on Request	Group Training Individual Training Staff Training Live & Virtual Presentations References Available



219-213-6420

office@minervaleague.com

govconstrategygroup.com